

MEDIA KIT



Simona Lazinsk

MEET SIMONA



Simona Lazinsk is a **powerhouse entrepreneur, strategic investor, and business mentor** dedicated to helping others achieve extraordinary success. As a multi-business owner and the founder of high-impact ventures, she has built brands that redefine industries and empower individuals to reach their highest potential. Her journey is one of resilience and determination. Coming to the United States as a young immigrant girl, Simona faced unimaginable hardships, losing both of her parents at a young age. She knows firsthand the struggles of overcoming adversity and has channeled her experiences into empowering others to rise above their circumstances and create the lives they dream of.

As a real estate investor and business strategist, Simona has played a pivotal role in driving multimillion-dollar enterprises forward. Her expertise spans business development, branding, and leadership coaching, making her a sought-after mentor for aspiring entrepreneurs and established business owners alike.

Through her one-on-one coaching, Simona helps individuals unlock their full potential, guiding them through personal and professional transformations. She works closely with clients to develop strategies for success, whether in business, career growth, or personal development. Her hands-on approach ensures that each person she mentors gains the tools, confidence, and mindset to create lasting change.

As an author, Simona shares her insights and experiences, inspiring others to take action and build the lives they envision. She is also a devoted wife, balancing her thriving career with a strong commitment to family and personal fulfillment.

A champion for female empowerment, Simona is not just a business leader—she is a movement. Through her mentorship, investment ventures, and media presence, she continues to shape the future of business and leadership, proving that with the right mindset and strategy, success is limitless.



THE STATS

- **Published Author:** The Bridge Method has inspired hundreds of readers on their journey to personal growth.
- **Business Leader:** Owner of multiple businesses spanning branding, marketing, event planning, and female empowerment.
- **Media Recognition:** Featured in Katie Couric Media, Orange Appeal Magazine, and Lake Mary Life Magazine.
- **Women's Empowerment Advocate:** Creator of the upcoming Female Empowerment Summit, supporting entrepreneurs, leaders, and change makers.
- **Community Impact:** Leading The Bridge Crossers for the American Cancer Society, raising awareness and funds for breast cancer research.
- **Public Speaker:** Spoken at numerous events, inspiring audiences on resilience, business, and personal transformation.
- **Merchandising Expert:** Helped dozens of businesses elevate their brand through high-quality promotional products.

SIMONA LAZINSK

AS SEEN ON

TOP BRANDS



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LET'S WORK TOGETHER



SIMONA LAZINSK

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